

# “Open For Business” Media Kit Details

This resource provided by



MUNCIE-DELAWARE COUNTY  
CHAMBER OF COMMERCE



WHITINGER  
STRATEGIC SERVICES

The Muncie Delaware County Chamber of Commerce and Whiting Strategic Services have partnered together to help our local business community successfully re-open their businesses and welcome back customers by developing an “Open for Business” campaign.

Whiting Strategic Services has designed four (4) sets of materials that businesses **can download and use for free**. The “Open for Business” Media Kit can be downloaded from the Muncie Chamber or Whiting Strategic websites at [www.muncie.com](http://www.muncie.com) or [www.whitingstrategicservices.com](http://www.whitingstrategicservices.com).

This **media kit** includes your choice of four (4) different design themes and all of them will include the following resources:

## “Open for Business” Signage

- Multiple sizes including - 8.5 x 11, 8.5 x 14, or 24 x 36 poster size
- Print the smaller versions on your color printer internally or have any of them professionally printed

## “Open for Business” Social Media Graphics

- Designs will work on Facebook, Twitter, Instagram, and LinkedIn
- Profile Images
- Profile Frames
- In-Line Images
- Header Images

## “Open for Business” Strategies for Re-Opening

